



Ministero dell'istruzione e del merito

**Liceo "G. Mazzini" Linguistico - Scienze umane - Economico
sociale**

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PROGRAMMA FINALE

A.S. 2024/2025

Classe: 4 B - Liceo Economico Sociale (LES)

Materia: Inglese

Docente: Prof.ssa Lucia Bertoncini

STEP INTO SOCIAL STUDIES - Revellino, Schinardi Tellier - CLITT
e approfondimenti su CLASSROOM

BUSINESS, FINANCE and MARKETING (CLASSROOM)

Banking services

Online banking

What is Phishing?

Security tips for banking online and your mobile

Economic Bubbles (Tulip Mania, Japan's Bubble Burst)

BUSINESS ETHICS AND GREEN ECONOMY (CLASSROOM)

The triple bottom line

Corporate Social Responsibility

Sustainable business

Fair trade

PROJECT WORK: BUSINESS ETHICS AND GREEN ECONOMY

lavori di approfondimento di gruppo su:

- ADRIANO OLIVETTI
- BRUNELLO CUCINELLI
- ROBERTA ZIVOLO
- WILLIAM SALICE
- MOHAMED YUNUS AND GRAMEEN BANK
- START UP SOSTENIBILI
- GREENWASHING, PINKWASHING, RAINBOW-WASHING

UNIT 3 THE WORLD OF WORK (da Step into social studies)

- 1) Job in ancient civilisations
- 2) The Industrial Revolution
 - 2.1 The social question
 - 2.2 Labour unions
- 3) Legal milestones for the protection of workers in UK
- 4) The changing world of work
 - 4.1 Transforming work: new forms of employment
- 5) Searching for jobs
from the press "Smart Working"

SKILLS

- Communication and public speaking • Creative and critical thinking
- Digital competences • Social responsibility • Teamwork

FOCUS ON FUNCTIONS and FOCUS ON GRAMMAR

La Spezia, 06 Giugno 2025

La Docente
Lucia Bertoncini