

Liceo "G. Mazzini" Linguistico - Scienze umane - Economico sociale

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PROGRAMMA FINALE LINGUA INGLESE**CLASSE 4N****Business, Finance and Marketing****Unit 3 - Banking and Finance**

- Banking services
- Online banking
- The Stock Exchange
- Other world stock exchanges
- Financial crises

Unit 6 - The EU

- Building Europe: the story so far
- European treaties at a glance
- Who's who in the European Union
- What does Europe do for you?
- EU economic and monetary policy
- READING THE PRESS texts

Unit 8 - Business Ethics and Green Economy

- The triple bottom line
- Corporate social responsibility
- Sustainable business
- Fair trade
- Microfinance
- Ethical banking and investments

Business Communication**Unit 2 - The Basics of Business Communication**

- writing emails and letters
- Netiquette
- Speaking business

Unit 1 - Job applications

- Analysing job interviews
- How to write a covering letter

Cultural Insights

Unit 3 - Economics

- The UK at work
- We don't make things anymore
- Tax evasion and tax avoidance
- The USA at work
- Silicon Valley
- A brief history of booms and slumps
- The employment crisis

Argomenti debito formativo:

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